

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u>	<u>Alt. Order #</u>
146324 /	
<u>Product</u>	
6/22-6/24	
<u>Contract Dates</u>	<u>Est. #</u>
06/22/12 - 06/24/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Friends of Kirk Caldwell	06/21/12 / 06/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KHON	KHON House
<u>Sales Office</u>	
KHON-Local	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Kirk Caldwell C/O
Laird Christianson Advertising
1003 Bishop St #900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1	KHON	06/22/12	06/22/12	M-F 5a-8a Morning News	5a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$250.00			
N 2	KHON	06/22/12	06/22/12	People's Court	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 3	KHON	06/22/12	06/22/12	Dr. Phil	4p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 4	KHON	06/22/12	06/22/12	Big Bang LF	1105P-1135P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 5	KHON	06/22/12	06/22/12	2.5 Men LF	1135P-1205X		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----F--					1	\$100.00			
N 6	KHON	06/23/12	06/23/12	Major League Baseball	Sa 1p-430p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S-					1	\$200.00			
N 7	KHON	06/23/12	06/23/12	Sa 1035p-1135p	1035p-1135p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S-					1	\$75.00			
N 8	KHON	06/24/12	06/24/12	Inside Edition	1035P-1105P		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S					1	\$175.00			
N 9	KHON	06/24/12	06/24/12	Grey's Anatomy	1105P-1205a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/18/12	06/24/12	-----S					1	\$25.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals 9 \$1,125.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	9	\$1,125.00	\$956.25	\$45.06	\$1,001.31
Totals	9	\$1,125.00	\$956.25	\$45.06	\$1,001.31

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Kirk Caldwell C/O
Laird Christianson Advertising
1003 Bishop St #900
Honolulu, HI 96813

<u>Contract / Revision</u>	<u>Alt. Order #</u>
146522 /	
<u>Product</u>	
<u>Week of 6/25</u>	
<u>Contract Dates</u>	<u>Est. #</u>
06/25/12 - 07/01/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Friends of Kirk Caldwell	06/22/12 / 06/22/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KHON	KHON House
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	KHON	06/25/12	06/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$2,000.00
		Week: 06/25/12	07/01/12	11111--				5	\$400.00		
N 2	KHON	06/25/12	06/29/12	Dr. Phil	4p-5p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 06/25/12	07/01/12	11111--				5	\$100.00		
N 3	KHON	06/25/12	06/29/12	Inside Edition	1035p-1105p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$900.00
		Week: 06/25/12	07/01/12	MTWTF--				3	\$300.00		
N 4	KHON	06/25/12	06/29/12	LF Big Bang Theory	1105P-1135P		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 06/25/12	07/01/12	11111--				5	\$100.00		
N 5	KHON	06/30/12	06/30/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$600.00
		Week: 06/25/12	07/01/12	-----1-				1	\$600.00		
N 6	KHON	06/30/12	06/30/12	The Finder (RB)	1035p-1135p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$150.00
		Week: 06/25/12	07/01/12	-----1-				1	\$150.00		

*Tax 1 Note: Sales Tax 4.712%.

Totals 20 \$4,650.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 06/30/12	20	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74
Totals	20	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74

Signature: _____ Date: _____

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CONTRACT

 **KHNL**
420 Waikamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

<u>Contract / Revision</u>		<u>Alt Order #</u>
786008 /		
<u>Product</u>		
Kirk TV Wknd 6.22-6.24		
<u>Contract Dates</u>	<u>Estimate #</u>	
06/22/12 - 06/24/12	2545	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Kirk Caldwell		06/21/12 / 06/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KHNL	Nani Liu	Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 1	KHNL	06/22/12	06/24/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$105.00		
N 2	KHNL	06/22/12	06/24/12	NBC Today Show	7a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$115.00		
N 3	KHNL	06/22/12	06/24/12	The Doctors	3p-4p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$25.00		
N 4	KHNL	06/22/12	06/24/12	Anderson	4p-5p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$50.00		
N 5	KHNL	06/22/12	06/24/12	Entertainment Tonight	630p-7p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$140.00		
N 6	KHNL	06/22/12	06/24/12	The Tonight Show	1035p-1137p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----F--					1	\$100.00		
N 7	KHNL	06/22/12	06/24/12	Hi News Now at Five	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S-					1	\$85.00		
N 8	KHNL	06/22/12	06/24/12	Saturday Night Live	1030p-1203a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S-					1	\$385.00		
N 9	KHNL	06/22/12	06/24/12	Hi News Now at Five	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	06/18/12	06/24/12	-----S					1	\$85.00		

*Tax 1 Note: General Excise Tax 4.712%

Totals

9 \$1,090.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 -06/24/12	9	\$1,090.00	\$926.50	\$43.66	\$970.16
Totals	9	\$1,090.00	\$926.50	\$43.66	\$970.16

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

 **KHNL**
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

<u>Contract / Revision</u>		<u>Alt Order #</u>
787264 /		
<u>Product</u>		
<u>Kirk TV 6.25-7.1</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
06/25/12 - 07/01/12	2546	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Friends of Kirk Caldwell	06/22/12 / 06/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KHNL	Nani Liu	Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
		<u>Total Ratings</u>
		29.90
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Totals				
									Rate	Rtn	Type	Spots	Amount
N 1	KHNL	06/25/12	07/01/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				3	\$120.00	0.50			
N 2	KHNL	06/25/12	07/01/12	The Doctors	3p-4p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				3	\$30.00	0.60			
N 3	KHNL	06/25/12	07/01/12	Entertainment Tonight	630p-7p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	11111--				5	\$140.00	2.00			
N 4	KHNL	06/25/12	07/01/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				3	\$350.00	2.20			
N 5	KHNL	06/25/12	07/01/12	The Tonight Show	1035p-1137p		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				3	\$210.00	1.80			
N 6	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-----S-				1	\$165.00	3.20			
N 7	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-----S				1	\$300.00	1.40			
N 8	KHNL	06/26/12	07/01/12	Anderson	4p-5p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				1	\$85.00	0.00			
N 9	KHNL	06/26/12	07/01/12	Hi News Now at Five	5p-530p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				1	\$125.00	0.00			
N 10	KHNL	06/26/12	07/01/12	Late Night w/Jimmy Fallon	1137p-1236a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/25/12	07/01/12	-TWTF--				1	\$15.00	0.00			
										Totals		29.90	
										22		\$3,520.00	

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CONTRACT

KGMB
420 Waikamilo Road
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(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision		Alt Order #
787268 /		
Product		
Kirk TV 6.25-7.1		
Contract Dates	Estimate #	
06/25/12 - 07/01/12	2546	
Advertiser	Original Date / Revision	
Friends of Kirk Caldwell	06/22/12 / 06/22/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KGMB	Mike Perkins	Honolulu-Local
Special Handling		
Demographic		
Adults 25-54		
		Total Ratings
		101.70
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals
N 1	KGMB	06/25/12	07/01/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	3 \$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$260.00	2.90		
N 2	KGMB	06/25/12	07/01/12	Jeopardy	4p-5p		:30				NM	4 \$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-1111--					4	\$95.00	2.80		
N 3	KGMB	06/25/12	07/01/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	4 \$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-1111--					4	\$420.00	5.80		
N 4	KGMB	06/25/12	07/01/12	M-F HI News NOW at 6p	6p-630p		:30				NM	3 \$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$720.00	5.20		
N 5	KGMB	06/25/12	07/01/12	M-F Insider	630p-7p		:30				NM	3 \$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$270.00	2.90		
N 6	KGMB	06/25/12	07/01/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	3 \$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$960.00	6.20		
N 7	KGMB	06/25/12	07/01/12	Late Show w/David Letterman	1030p-1130p		:30				NM	3 \$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-TWTF--					3	\$180.00	2.20		
N 8	KGMB	06/25/12	07/01/12	Criminal Minds	6p-7p		:30				NM	1 \$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-----S-					1	\$95.00	1.80		
N 9	KGMB	06/25/12	07/01/12	Su HI News NOW at 10p	10p-1035p		:30				NM	1 \$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	06/25/12	07/01/12	-----S					1	\$720.00	7.30		

*Tax 1 Note: General Excise Tax 4.712%

Totals 101.70 25 \$10,045.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/01/12	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57
Totals	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57

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CONTRACT



KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 647-9375

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

<u>Contract / Revision</u>	<u>Alt Order #</u>
787251	/
<u>Product</u>	
6/25-7/1	
<u>Contract Dates</u>	<u>Estimate #</u>
06/25/12 - 07/01/12	2546
<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Kirk Caldwell	06/22/12 / 06/22/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KFVE	Lehua Watson
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	Enc Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 1	KFVE	06/25/12	07/01/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$50.00			
N 2	KFVE	06/25/12	07/01/12	TMZ (M-F - PA)	6p-630p		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$80.00			
N 3	KFVE	06/25/12	07/01/12	Hawaii News Now at 6:30	628p-7p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$150.00			
N 4	KFVE	06/25/12	07/01/12	Hawaii News Now At Nine	9p-935p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$225.00			
N 5	KFVE	06/25/12	07/01/12	Extra (935p-1005p)	935p-1005p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	MTWTF--				3	\$125.00			
N 6	KFVE	06/25/12	07/01/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/25/12	07/01/12	-----SS				2	\$175.00			

*Tax 1 Note: General Excise Tax 4.712% Totals 17 \$2,240.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/01/12	17	\$2,240.00	\$1,904.00	\$89.72	\$1,993.72
Totals	17	\$2,240.00	\$1,904.00	\$89.72	\$1,993.72

Signature: _____ Date: _____

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CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Laird Christianson Advertising, Inc
1003 Bishop Street
9th Floor
Pauahi Tower
Honolulu, HI 96813

Product	Contract / Revision 926199 /	Alt Order #
KIRK TV WKND		
Contract Dates 06/23/12 - 06/25/12	Estimate # 25545	
Advertiser Caldwell/NP/Mayor	Original Date / Revision 06/22/12 / 06/22/12	
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling		
Political Duplicate File Copy		
Demographic		
Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	06/23/12	06/24/12	KITV4 News This Morn Sa/Su	KITV4 News This M		:30			NM	1	\$100.00
		<u>Start Date</u> Week: 06/18/12	<u>End Date</u> 06/24/12	<u>Weekdays</u> -----SS		<u>Spots/Week</u> 1		<u>Rate</u> \$100.00				
N 2	KITV	06/23/12	06/24/12	Chris Matthews Show	Chris Matthews Sh		:30			NM	1	\$150.00
		<u>Start Date</u> Week: 06/18/12	<u>End Date</u> 06/24/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1		<u>Rate</u> \$150.00				
N 3	KITV	06/23/12	06/24/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$300.00
		<u>Start Date</u> Week: 06/18/12	<u>End Date</u> 06/24/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1		<u>Rate</u> \$300.00				
N 4	KITV	06/23/12	06/24/12	This Week	4-5 pm		:30			NM	1	\$300.00
		<u>Start Date</u> Week: 06/18/12	<u>End Date</u> 06/24/12	<u>Weekdays</u> -----S		<u>Spots/Week</u> 1		<u>Rate</u> \$300.00				
N 5	KITV	06/23/12	06/24/12	Sa 1033p-1135p	1033p-1135p		:30			NM	1	\$150.00
		<u>Start Date</u> Week: 06/18/12	<u>End Date</u> 06/24/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1		<u>Rate</u> \$150.00				
N 6	KITV	06/25/12	06/25/12	GMA M-F	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u> Week: 06/25/12	<u>End Date</u> 07/01/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1		<u>Rate</u> \$100.00				
N 7	KITV	06/25/12	06/25/12	M-Sun Late Fringe Rotator	1030p-1a		:30			NM	1	\$30.00
		<u>Start Date</u> Week: 06/25/12	<u>End Date</u> 07/01/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1		<u>Rate</u> \$30.00				
N 8	KITV	06/25/12	06/25/12	Nightline	11-1130p		:30			NM	1	\$100.00
		<u>Start Date</u> Week: 06/25/12	<u>End Date</u> 07/01/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1		<u>Rate</u> \$100.00				
N 9	KITV	06/25/12	06/25/12	Jimmy Kimmel	1130p-1230a		:30			NM	1	\$140.00
		<u>Start Date</u> Week: 06/25/12	<u>End Date</u> 07/01/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1		<u>Rate</u> \$140.00				
Totals											9	\$1,370.00

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CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Laird Christianson Advertising, Inc
1003 Bishop Street
9th Floor
Pauahi Tower
Honolulu, HI 96813

<u>Contract / Revision</u>		<u>Alt Order #</u>
926359 /		
<u>Product</u>		
<u>KIRK TV 6/25-7/1</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
06/25/12 - 07/01/12	2546	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Caldwell/NP/Mayor	06/22/12 / 06/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KITV	KITV Political Local K	Honolulu
<u>Special Handling</u>		
Political Duplicate File Copy		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	06/25/12	07/01/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$100.00			
N 2	KITV	06/25/12	07/01/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$140.00			
N 3	KITV	06/25/12	07/01/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$300.00			
N 4	KITV	06/25/12	07/01/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$500.00			
N 5	KITV	06/25/12	07/01/12	Nightline	11-1130p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	MTWTF--					3	\$50.00			
N 6	KITV	06/25/12	07/01/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	-----S					1	\$400.00			
N 7	KITV	06/25/12	07/01/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	06/25/12	07/01/12	-----S					1	\$500.00			
Totals											17	\$4,170.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/01/12	17	\$4,170.00	\$3,544.50	\$167.02	\$3,711.52
Totals	17	\$4,170.00	\$3,544.50	\$167.02	\$3,711.52

Signature: _____

Date: _____

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